

UNDER THE PATRONAGE OF
HIS HIGHNESS SHEIKH KHALED BIN MOHAMED BIN ZAYED AL NAHYAN
CROWN PRINCE OF ABU DHABI AND CHAIRMAN OF THE ABU DHABI EXECUTIVE COUNCIL



World Utilities
Congress

27 - 29 MAY 2025 | ABU DHABI, UNITED ARAB EMIRATES

تحت رعاية
سمو الشيخ خالد بن محمد بن زايد آل نهيان
ولي عهد أبوظبي رئيس المجلس التنفيذي لإمارة أبوظبي



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2025 POST SHOW REPORT

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DEPARTMENT OF CULTURE
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“Although progress has been made in addressing the impact of climate change, a lot more needs to be done if the global community is to achieve a successful energy transition and deliver on the commitment of tripling global renewables capacity by 2030. We want the World Utilities Congress to be a place where we can foster that spirit of collaboration and be a catalyst for progress in shaping the sector for the years ahead.”

Jasim Thabet
Group CEO & MD



World Utilities Congress 2025

INNOVATING FOR A NEW AGE OF UTILITIES

Under the patronage of His Highness Sheikh Khaled bin Mohamed bin Zayed Al Nahyan, Crown Prince of Abu Dhabi and Chairman of the Abu Dhabi Executive Council, the World Utilities Congress was held in Abu Dhabi from 27 – 29 May 2025.

The Congress brought together global leaders, policymakers, innovators and industry professionals to address the current challenges facing the power and water utilities sector. The event fostered high-level discussions, showcased groundbreaking innovations and solutions, and drove strategic collaborations through exceptional networking opportunities, solidifying its role as a key driver in shaping the future of global energy and water systems.



2025 IN NUMBERS

19,764

TOTAL ATTENDEES

996

CONFERENCE DELEGATES

443

EXPERT SPEAKERS

183

GLOBAL EXHIBITORS

121

PARTICIPATING COUNTRIES

112

CONFERENCE SESSIONS

Opening Ceremony

OPENING CEREMONY

The congress was inaugurated with an opening ceremony, held in the presence of VIPs, dignitaries and global CEOs.

During the session, keynotes were delivered by;

- **H.E. Eng. Suhail Mohamed Al Mazrouei**, Minister of Energy & Infrastructure, United Arab Emirates
- **H.E. Dr. Abdullah Humaid Saif Al Jarwan**, Chairman, Abu Dhabi Department of Energy
- **Jasim Thabet**, Group CEO and MD, Abu Dhabi National Energy Company (TAQA)

“The UAE has proven that with bold and decisive leadership, it is possible to set global benchmarks, from record-low renewable generation costs and AI-enabled efficiencies in production to world-class nuclear deployment.

The message to global policymakers is clear: The need for bold and collaborative action has never been more urgent. Today, we face a unique opportunity – and responsibility – to reimagine how energy, water, and infrastructure services are delivered in ways that are sustainable, resilient, inclusive, and future-ready.

The UAE is ready to partner, guide and share its expertise to help governments everywhere build more efficient and future-ready utility systems.”

H.E. Eng. Suhail Mohamed Al Mazrouei
Minister of Energy and Infrastructure
United Arab Emirates





EXHIBITION OVERVIEW

The World Utilities Congress exhibition brought together **183 international and regional exhibitors**, showcasing the latest technologies, innovations and services in power generation, transmission and distribution, water desalination and treatment, district cooling and mobility, to a highly relevant audience, including utilities, EPCs, digital disruptors, financiers, and investors.

With participation from **19,764 industry professionals**, the exhibition provided a world-class environment for buyers and sellers to connect, exchange knowledge, conduct business, and explore a wide range of cutting edge products, solutions, and technologies.



“ENGIE Middle East was proud to be an integral part of the World Utilities Congress 2025. We relish the opportunity to be part of the conversations shaping the future of energy for the region — from accelerating the energy transition in utility scale renewables to reinforcing the strategic and flexible role of natural gas in our low-carbon future. The discussions were practical, forward-looking, and grounded in real solutions for energy security and decarbonization.”

Niko Cornelis
MD - Flexible Power GCC
ENGIE

EXHIBITOR FEEDBACK

96%

of exhibitors consider
World Utilities Congress
an important show to exhibit

92%

of exhibitors were satisfied
with their participation

\$316M

of business generated by
exhibitors during the exhibition

91%

of exhibitors were satisfied with
the quality and number of visitors

97%

of exhibitors are
planning to return

80%

of exhibitors would recommend
exhibiting to other companies

90%

of exhibitors expect a positive
ROI from exhibiting at the event

81%

of exhibitors generated
business during the exhibition

*Based on 2025 Survey Results



“The World Utilities Congress 2025 once again demonstrated the UAE’s growing role as a global hub for energy innovation. As the region continues to position itself at the forefront of the energy transition, this event provided an invaluable platform to advance industry-wide transformation, bringing together utilities, policymakers, and technology providers.

At Siemens Energy, we were honored to contribute to these dialogues, showcase our technologies, and reaffirm our commitment to supporting a more sustainable and reliable energy future.”

Khalid Bin Hadi
Managing Director Subregion UAE
Siemens Energy



183 EXHIBITING COMPANIES FROM 22 COUNTRIES



“As one of the UAE’s leading utilities companies, Tabreed and this event are a perfect match, and I am proud that we have been sponsors and participants in it from the beginning. For me and my executive management team, the three days present unrivalled networking opportunities and give the company a platform to show the global business community what we do and the positive impact we have on the world.”

Khalid Al Marzooqi
CEO
Tabreed



VISITORS OVERVIEW

The World Utilities Congress 2025 attracted an impressive gathering of 19,764 attendees, providing a global platform for energy and utilities professionals to collaborate, exchange best practices, and explore the latest cutting-edge technologies and solutions within the utilities sector.

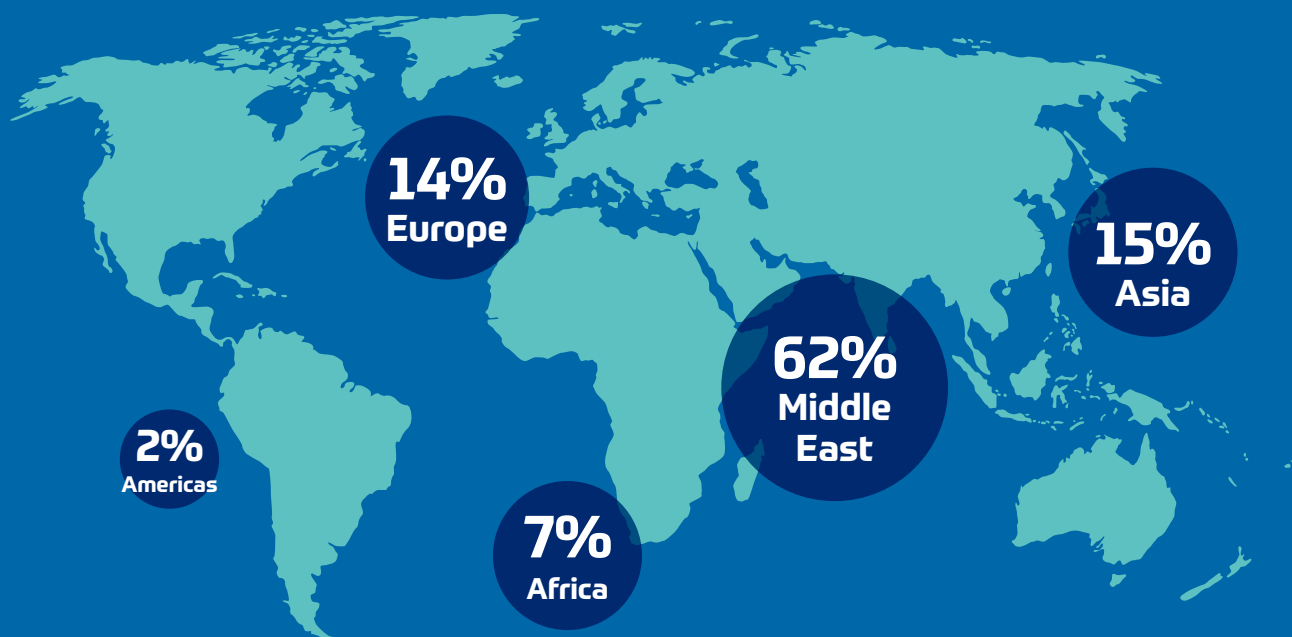
The event facilitated meaningful discussions, addressing key challenges, with a focus on integrating renewable energy sources, enhancing grid resilience, and optimising water management, positioning it as a pivotal forum in the global energy sector.

A TRUSTED AND PROVEN PLATFORM



*Based on 2025 Survey Results

GLOBAL VISITOR PARTICIPATION



“World Utilities Congress 2025 has once again proven to be a vital platform for collaboration, innovation, and strategic dialogue across the global energy sector. On behalf of Schneider Electric, we were proud to contribute to key conversations around accelerating the energy transition and strengthening grid resilience in the Gulf and beyond.

World Utilities Congress 2025 offered an exceptional opportunity to engage with policymakers, partners, and industry leaders, showcase our latest technologies, and align on shared priorities to drive a more sustainable and digital energy future.”

Amel Chadli
President, Gulf Countries
International Operations
Schneider Electric



VISITORS PURCHASING AUTHORITY

50%

Upto \$1M

15%

\$1M - \$10M

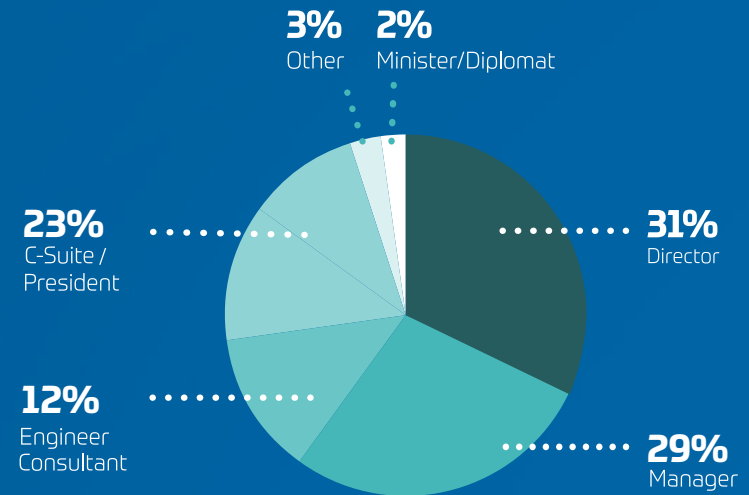
19%

\$10M-\$100M

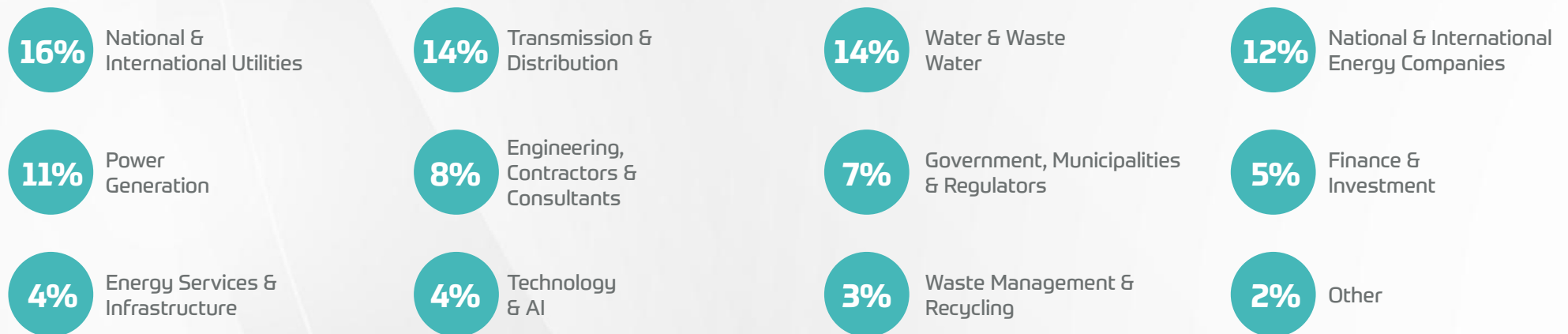
16%

\$100M+

VISITORS SENIORITY



VISITORS BUSINESS ACTIVITY



*Based on 2025 Survey Results

Cyprus

“World Utilities Congress 2025 proved to be a premier global platform for innovation, dialogue, and collaboration in the energy and water sectors. For the first time, Cyprus participated with a National Pavilion, supported by the Cyprus Trade Centre in Dubai and the Ministry of Energy, Commerce and Industry. The pavilion attracted high-level visits and enabled strategic meetings with policymakers and industry leaders.”

Georgios Partasides

Energy and Commercial Counsellor – GCC Region
Cyprus Trade Centre



UTILITIES CONNECT

Utilities Connect, a dedicated business matchmaking programme designed to facilitate high-value networking between exhibitors and qualified buyers.

The initiative created a focused platform for building new partnerships by connecting solution providers with senior decision-makers and procurement professionals from across the global utilities sector.

Offered as a complimentary, curated service, Utilities Connect enabled exhibitors to hold pre-scheduled, one-on-one meetings with vetted buyers actively seeking relevant solutions.

Over the course of the event, **392 targeted meetings** took place onsite, with each participant receiving a personalised agenda to ensure efficient, results-driven engagement. The programme delivered measurable ROI and contributed to a highly productive business environment on the exhibition floor.



WORLD UTILITIES CONGRESS MOU SIGNING

World Utilities Congress



AGREEMENTS SIGNED

A series of high-impact MoUs were signed during the World Utilities Congress 2025, underscoring the event's role as a catalyst for strategic partnerships in the global utilities sector.

مذكرة تعاون في شأن نظام تخزين الطاقة المعتمد على المكثفات الفائقة MoU on Concerning THE SUPERCAPACITOR-BASED ENERGY STORAGE SYSTEM



INNOVATION HUB

The Innovation Hub showcased breakthrough solutions that are shaping the future of utilities.

This dedicated area provided an immersive experience where attendees could explore emerging technologies through live demonstrations and hands-on interactions, gaining insight into how these advancements can directly impact operational efficiency and resource sustainability.

PARTICIPATING COMPANIES INCLUDED



“The energy and ambition on display at the World Utilities Congress were truly inspiring. From the rise of AI-driven innovation to smarter, more responsive systems, the event highlighted just how far the sector has come—and how much further it’s ready to go in accelerating emissions reduction and building a more sustainable future.”

Myrtle Dawes
CEO
Net Zero Technology Centre

CONFERENCE OVERVIEW

The World Utilities Congress 2025 conference programmes provided strategic and technical insights, bringing together **443** global industry experts, ministers, policymakers, and CEOs to explore innovative solutions shaping the future of utilities.

This year's programme featured **112 Strategic and Technical sessions**, purposefully designed to tackle key topics such as energy transition, grid resilience, and renewable energy capacity. The discussions delved into critical issues, including the role of utilities in supporting industrial decarbonisation, advancing net-zero targets, and integrating emerging technologies into power and water systems.

CONFERENCE IN NUMBERS

443

Expert
Speakers

112

Conference
Sessions

8

Ministers
Participated

Ministerial Session

Looking ahead to COP30: Strengthening the
role of energy in updated national plans

H.E. Eng Suhail bin Mohamed Al Mazrouei

Minister of Energy & Infrastructure
United Arab Emirates

H.E. Mrs. Maria Panayiotou

Minister of Agriculture, Rural Development, and Environment
Republic of Cyprus

MODERATOR

Dan Murphy

Anchor and Correspondent
CNBC



Jasim Thabet
GCEO & MD
TAQA

H.E. Eng Mohamed Al Hammadi
MD & CEO
ENEC

Francesco La Camera
Director General
IRENA

Béatrice Buffon
Chairwoman and CEO
EDF Renewables



DELEGATE OVERVIEW

The World Utilities Congress 2025 saw a remarkable turnout of **996** conference delegates eager to acquire industry knowledge and tap into the invaluable thought-leadership, strategic insights, and cutting-edge technologies necessary for implementing proactive measures to digitalise their power and water systems, mitigate emissions, and attract sustainable long-term capital investments.

DELEGATE FEEDBACK

*Based on 2025 Survey Results

93% met or exceeded their objectives
by attending the conferences

90% confirmed a high-level of
importance to attend

84% said they would
return in 2026

88% would recommend
attending the conferences



“The World Utilities Congress delivers the industry’s ultimate ‘Power UP’ experience—a fiercely inclusive, meticulously designed platform where global utilities transformation accelerates. By uniting governments, innovators, financiers, and civil society, it creates unprecedented alignment around consumer-centric solutions.

The Congress’ unique value lies in its powerful convergence of three forces: strategic foresight that charts the course, technical expertise that builds solutions, and innovation hubs that propel breakthroughs. This is where cross-sector leaders don’t just discuss the energy transition and water security—they activate it through partnerships that drive impact at scale.”

Hebah Abbas
Chairwoman
Kuwait Water Association



STRATEGIC CONFERENCE

The Strategic Conference programme brought together leading experts from the power and water utilities sectors to address the challenges of rising electricity demand, AI expansion, infrastructure modernisation and regulatory shifts.

Across 3 days, the Strategic Conference convened global Ministers, CEOs, and industry leaders to address the critical challenges, share strategic insights and discuss the opportunities facing the global utilities sector.

KEY THEMES DISCUSSED

- Building a more accessible, affordable and sustainable power system
- Putting water at the heart of energy and climate adaptation plans
- Unlocking the potential of AI and clean technologies
- Prioritising flexibility solutions for more resilient energy
- Adopting strategic capital reallocation and innovative financing models
- Shaping policies and partnerships for the future of utilities

125
Expert
Speakers

28
Conference
Sessions

Ministerial Session

Shaping the future of utilities: Balancing energy access and growth in emerging economies

Hon. Eng Kumara Jayakody
Minister of Energy
Sri Lanka

H.E. Mrs. Amal Mint Maouloud
Minister of Hydraulics and Sanitation
Mauritania

H.E. Samir Valiyev
Deputy Minister of Energy
Azerbaijan

MODERATOR
Manus Cranny
Geo-Economics Editor
The National



A SELECTION OF STRATEGIC CONFERENCE MINISTERS AND SPEAKERS



**H.E. Eng. Suhail
Mohamed Al Mazrouei**
Minister of Energy and
Infrastructure
UAE



**H.E. Dr. Abdulla
Humaid Saif Al Jarwan**
Chairman
Department of Energy -
Abu Dhabi, UAE



**H.E. Yaser bin Ebrahim
Humaidan**
Minister of Electricity and
Water Affairs
Kingdom of Bahrain



**H.E. Mrs. Maria
Panayiotou**
Minister of Agriculture,
Rural Development &
Environment
Republic of Cyprus



**Hon. Eng. Kumara
Jayakody**
Minister of Energy
Sri Lanka



Hon. Prof. Anil Jayantha
Minister of Labour and
Deputy Minister of
Economic Development
Sri Lanka



H.E. Amal Mint Maouloud
Minister of Hydraulics and
Sanitation
Mauritania



H.E. Samir Valiyev
Deputy Minister of Energy
Azerbaijan



Dr. Angela Wilkinson
Secretary General & CEO
World Energy Council



Jasim Thabet
Group CEO & MD
TAQA



**H.E. Eng. Mohamed Al
Hammadi**
MD & CEO
Emirates Nuclear Energy
Company (ENEC)



H.E. Eng. Saeed Ghuman
Al Remeithi
Group CEO
Emsteel



H.E. Majid Al Suwaidi
CEO
Alterra



Francesco La Camera
Director General
International Renewable
Energy Agency (IRENA)



Fabrizio Fabbri
CEO
Ansaldo Energia



**Loyiso
Tyabashe**
Group CEO
South African Nuclear
Energy Corporation
(NECSA)



Daniel Kiptoo Bargariora,
MBS, OGW
Director General
The Energy & Petroleum
Regulatory Authority
(EPRA)



Farid Al Awlaqi
CEO
TAQA Generation



Sylvie Jehanno
CEO
Dalkia



J.D. Sittin
CEO
CTC Global



Dr. Sama Bilbao y León
Director General
World Nuclear
Association (WNA)



Khalid Al Marzooqi
CEO
Tabreed



Karim Amin
Executive Board Member
& EVP Gas Services
Siemens Energy



Béatrice Buffon
Chairwoman & CEO
EDF Renewables



Dr. Afif Al Yafei
CEO
TAQA Transmission



Sumant Sinha
Founder, Chairman & CEO
ReNew Energy



Eng. Yousif Al Ali
CEO
Etihad Water & Electricity



Myrtle Dawes
CEO
Net Zero Technology
Centre



Eng. Ahmed AlShamsi
CEO
TAQA Water Solutions



Khalid Al Qubaisi
CEO
TAQA Energy Services



Hebah Abbas
Chairwoman
Kuwait Water Association



Omnia Halawani
Co-CEO & Founder
GRFN



Dr. Toby Ferenczi
CEO
Granular Energy



Adri Pols
CEO
Desolenator



Luc Koehlin
CEO
EDF, Middle East



Helmut Von Struve
CEO
Siemens Middle East



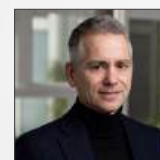
Pierre Pauliac
CEO - Water
SUEZ



Valerie Levkov
Global Industry Director
for Energy, Metals &
Mining, and Sustainable
Infrastructure Advisory
International Finance
Corporation (IFC)



Noel Aoun
Group Chief Strategy
Officer
TAQA Group



Jan Lozek
MD and Co-Founder
Future Energy Ventures



Dusun Kim
Founder & CEO
MediSun Energy



Sulaiman Rafat Turki
Chief Strategy &
Development Officer
Saudi Water Partnership
Company (SWPC)



Lars Kroijer
Founder & MD
AlliedOffsets



**Charles-Edouard
Mellaoui**
CEO - Cable Business Unit
Ducab

TECHNICAL CONFERENCE

The Technical Conference offered utilities industry professionals unprecedented access to the latest industry knowledge and research findings, technical expertise, new project developments, state-of-the-art technologies, and industry best practices.

Spanning the entire power and water value chain, the conference featured **108 industry experts** speaking at 27 sessions across three days and covered power generation, transmission and distribution, water management, water sewage, district cooling, and customer engagement.

CONFERENCE IN NUMBERS

108
Expert
Speakers

27
Conference
Sessions



A SELECTION OF TECHNICAL CONFERENCE SPEAKERS



Mohamed Al Naggar
Assistant - 1st
Undersecretary of the
Ministry for HSE, EE, &
Climate
**Egypt Ministry of
Petroleum**



Muhammad Mehdi
Founder & CEO
Elile AI Corporation



Simon Jagers
Founder
Samotics



Armin Xaver
Saeidiani-Rädler
CEO
AC Rädler
Umwelttechnik GmbH



Imad Kanouni
CEO
Midsun IKM



Lew Evans
CEO
Nexus Resilience Group



Moh'd Juma Eid
CEO
Blue Engineering S.R.L
Italy



Petr Roupec
CEO
Bohemia Market CZ



Babar Haq
CTO
Huawei



Georg Angenendt
CTO
ACCURE Battery
Intelligence GmbH



George Shrouder
Chief Operations Officer
OMNIPOWER



Kristijan Jarc
Chief Digital officer
Salzburg AG



Mark Jones
Chief Engineer
AtkinsRéalis



Sachin Panicker
Chief AI Officer
Fulcrum Digital INC.



Thomas Ricciardi
Commercial Chief Officer
Capture6



David Roberts
President
FREYTECH INC.



Michael Beswick
Executive VP
Lystek



Carlos Torres Diaz
Senior VP, Head of Gas &
Power Research
Rystad Energy AS



Ian Bramson
VP, Global Industrial
Cybersecurity
Black & Veatch



Jeffrey Benoit
VP - Global Clean Energy
Solutions
PSM - a Hanwha Company



Yogesh Kanna
VP
DAR Engineering



Mamoon Alyah
Managing Director
CEERISK Consulting
Limited



Richard Wiles
Middle East Managing
Director
Talan



Yusuf Macvan
Managing Partner
Cranmore Partners



Ben Ernst
Director of Digital
Operations
SUEZ



Brendan Cronin
Director
AFRY



Dr. Saeed Alameri
Director
Emirates Nuclear
Technology Center
(ENTC)



Majed Al Marzouqi
Acting Project and
Facilities Director
Tadweer Group



Mounir Boukadidi
Regional Director Energy
& Water
Oracle Energy & Water



PJ McCloskey
Director
MCC Economics FZ LLC



Abhishek Kar
Head, Strategy &
Sustainability
Siemens



Shadi Zafari
Regional Technical Sales
Manager - Telecom
Hitachi Energy



Husam A.M. Al Smadi
General Manager
Cooltech Water
Treatment LLC



Alok Srivastava
General Manager
Clear Water Solutions



Patrik Farkas
General Manager, Market
Development
Wartsila



Fouad Khalifa
Senior Projects
Engineering Manager
Elsowedy Electric



Soumik Das
Senior Manager
dss+



Abdulrahman Alassi
Power Systems Manager
Iberdrola Innovation
Middle East



Dr. Titia de Mes
Sustainability Manager
TAQA Water Solutions



Marco Fiori
Product Manager - Steam
Turbines
Baker Hughes



Maitha Ahmed Al Hallami
Project Manager
Department of Energy,
Abu Dhabi



Mohammed Rizal
Project Manager
Dubai Municipality



Said Majid Ali Al Busaidi
Asset Performance
Manager
NAMA Water Services



Abdullah Saber
Borough Technical
Committee Member
PE100+ Association

CLEANTECH THEATRE

The Cleantech Theatre brought together leaders to showcase the sector's critical role in advancing sustainable energy practices and driving decarbonisation efforts.

45
Expert
Speakers

29
Conference
Sessions

KEY TOPICS

Energy & Energy
Storage Technologies

Sustainable
Water Management

Investments
& Partnerships

Mobility

Circular
Economy

AI-Enabled
Utilities

Energy Efficient
Utilities



CLIMATE TECH THEATRE

The Climate Tech Theatre brought together industry leaders to explore forward-looking strategies for accelerating climate-smart solutions, integrating renewables into energy systems, and enhancing grid resilience.

59
Expert
Speakers

28
Conference
Sessions

KEY TOPICS

Next-Gen
Renewable
Energy

Modernising
Distribution
Networks

Engaging the
Climate-Conscious
Consumer

ESG & Sustainable
Energy Future

Smart
Transmission

Regulating the Clean
Energy Transition

Safety
Practices

Integrated Water
& Energy Systems



UTILITIES CLUB

THE UTILITIES CLUB

The exclusive Utilities Club welcomed over 533 distinguished members, including Ministers, dignitaries, CEOs, and thought leaders. The Club provided an ideal setting for building strategic partnerships with industry decision-makers. It also featured dedicated meeting suites for executives from ABB, CNNC, PwC, Siemens Energy and SUEZ, facilitating high-level meetings throughout the event.

MEETING SUITE SPONSORS







INNOVATION ROUNDTABLE
ARE UTILITIES FULLY EMBRACING THE
AI OPPORTUNITY?

LEADERSHIP ROUNDTABLES

The invitation-only Leadership Roundtables brought together over **82 CEOs, UNEZA leaders, regulators, policymakers and senior industry leaders** for closed-door discussions, considering challenges such as, power sector transition, the true potential of AI in the utilities sector and how to tackle the power demand surge and global electrification.

82
Global
Participants

65
C-Suite
Participants

27
Participating
Nationalities

LEADERSHIP ROUNDTABLES

Tuesday, 27 May 2025

Hosted by



High-level UNEZA CEO roundtable:
Shaping the 'Age of electricity.'
A CEO - regulators dialogue

MODERATOR



Jasim Thabet
Group CEO & MD, TAQA
and Co-Chair, UNEZA



Rachid Majiti
Managing Partner
McKinsey & Company

Wednesday, 28 May 2025

In partnership with



Innovation roundtable:
Are utilities fully embracing
the AI opportunity?

MODERATOR



Noel Aoun
Group Chief Strategy Officer
TAQA Group



Myrtle Dawes
CEO
Net Zero Technology Centre



Oisín Commane
Head of Abu Dhabi
Sustainability Week
Masdar

Thursday, 29 May 2025

Hosted by

HITACHI

High-level roundtable on grids:
Tackling the power demand surge and
global electrification challenge

MODERATOR



Noaman Amjad
Executive Vice President
Chief Marketing & Sales Officer
Hitachi Energy



Neil O'Keeffe
Middle East Energy, Utilities
& Resources Leader
PwC Middle East





GALA DINNER AND AWARDS

A memorable evening at the Erth Hotel, brought together industry colleagues from the global utilities community to celebrate our shared progress and longstanding partnerships.

Ever-present supporters of the World Utilities Congress were presented with awards in recognition of their commitment which has helped shape the success and impact of the event.

Guests also witnessed an inspiring fireside chat between John Defterios and Mo Gawdat, adding thoughtful perspective to an unforgettable evening.



FUEL PROGRAMME

The Future Utilities & Energy Leaders (FUEL) programme welcomed **120 students and young professionals**, who embraced the opportunity to connect with industry leaders, showcase their latest projects and attend conference sessions throughout the 3 days, gaining valuable insight for their future careers within the utilities sector.

PARTICIPATING UNIVERSITIES INCLUDED



360 COMMUNICATION CAMPAIGN

World Utilities Congress 2025 was supported by a strategic 360-degree communications campaign that spanned the pre-event, live, and post-event phases, engaging a global audience of utilities and energy sector stakeholders.

Utilising a multi-channel approach — including print, out-of-home, radio, digital, social media, and targeted email marketing — the campaign delivered consistent and impactful messaging.

The event attracted widespread media coverage, reinforcing its position as a vital platform for driving innovation, sustainability, and investment across the utilities sector. The dedicated on-site Media Lounge served as a central hub for journalists, while the Media Studios provided an ideal setting for interviews and in-depth coverage with attendees.

TOP MEDIA REACHED



915M

Media reach

3.1K

Media mentions

361

Media registered

34

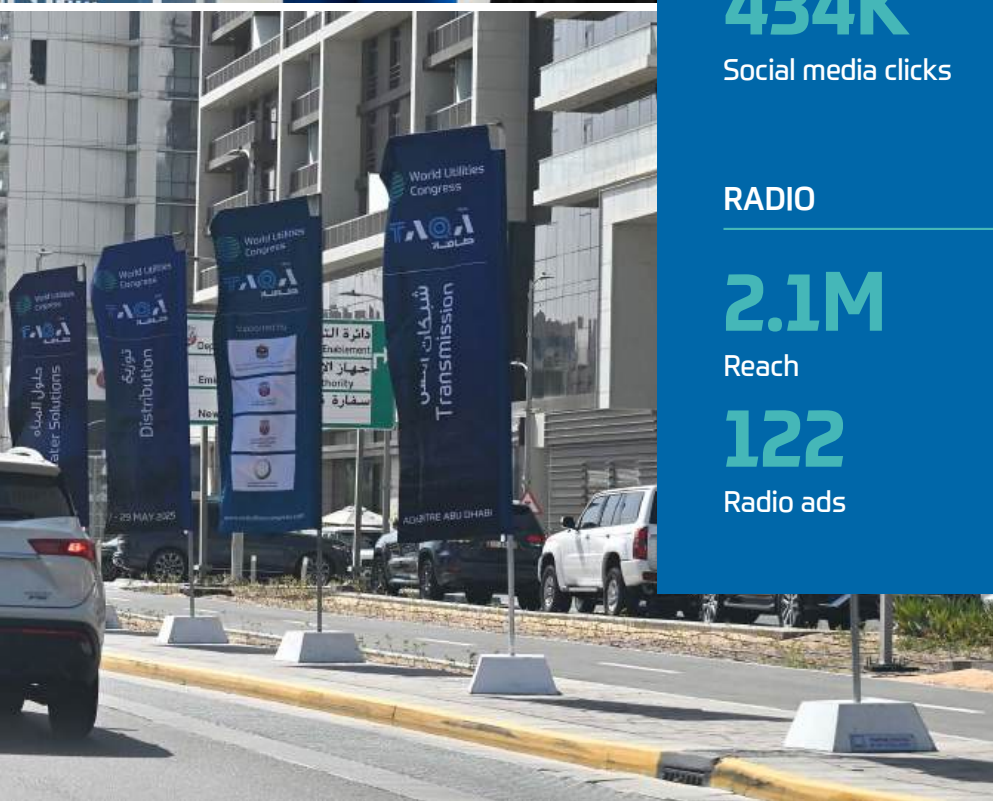
Media partners

17

Association partners

2025 POST SHOW REPORT





MARKETING REACH

SOCIAL MEDIA

22.4M

Social media impressions

434K

Social media clicks

WEBSITE

934K

Page views

489K

Unique visitors

DIGITAL

17M

Impressions

346K

Clicks

RADIO

2.1M

Reach

122

Radio ads

EMAIL

1.9M

Industry professional database

132

Email campaigns

OUTDOOR

3.1M

Reach

300

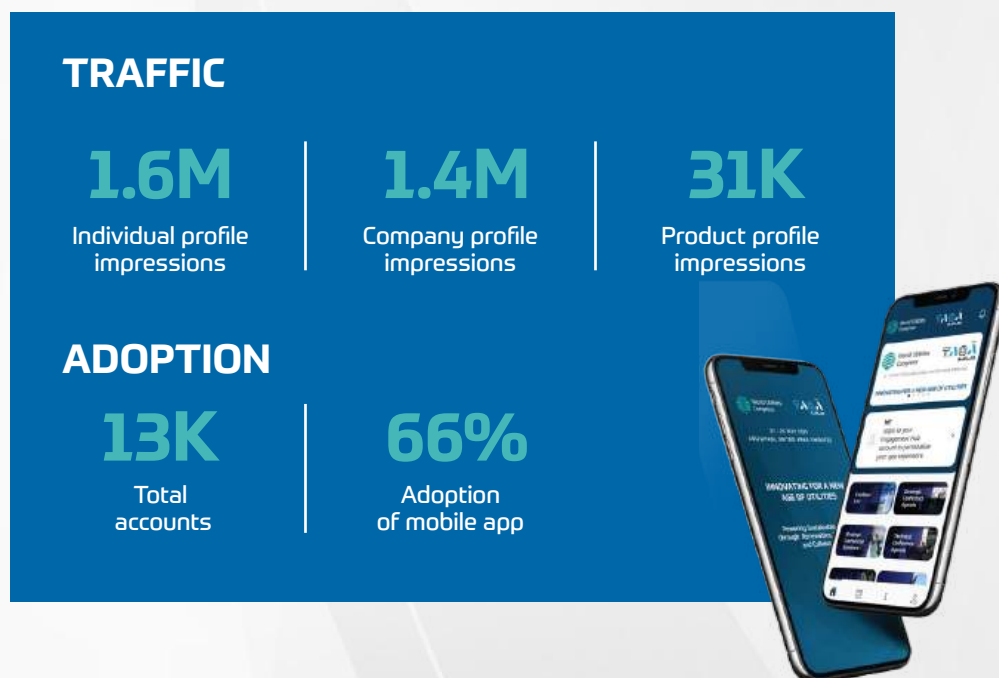
Positions

OFFICIAL MOBILE APP

The official World Utilities Congress mobile app served as a digital hub for all event activities, giving attendees real-time access to networking opportunities and programme updates.

Designed to streamline communication and enhance on-site engagement, the app empowered participants to make the most of their event experience.

Through intuitive features, the app enabled users to search for, connect with, and engage industry peers—both new and existing. Attendees could access live updates on conference sessions, explore key exhibition highlights, plan their day with built-in scheduling tools, and browse a comprehensive glossary of the **180+** participating companies. The app ensured critical information was always at their fingertips, driving seamless interaction and maximum value throughout the event.



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